

REPORT AND ANALYSIS

PROFESSIONAL SERVICES FOR DATA AND REPORTING MANAGEMENT



Steadily increasing amounts of data need to be evaluated and reported with decreasing resources. Rely on QUALIGON's Professional Services for Data and Reporting Management. We handle data sources, specify and implement reports with Business Intelligence tools, perform data analysis and Key Performance Indicator validations up to management of optimisation projects and process definitions. QUALIGON offers specialist expertise in the management of Quality of Service

(QoS) and customer centric data. QUALIGON provides complete data handling and reporting as a service/audit of your data and reports on SAP BusinessObjects™, QLIK™, Tableau™ and other platforms. Based on your requirements we also create MS Office/VBA solutions.

See the benefits of these services for yourself and see what our existing customers already do!

Data Management

- >> Handling of all data sources e.g. counter, drive-test data, passive probing, active probing, device-based data
- >> Data loading and aggregation
- >> Data handling of Customer Experience Management (CEM) and Mobile Application Data
- >> Definitions of Key Performance Indicators (KPIs)
- >> Deep analysis of KPI implementations

Reporting Management

- >> Report definition and implementation
- >> Customer specific reporting templates
- >> Generation of reports for senior management
- >> Creation of individual multi-lingual reports
- >> Presentation of benchmarking information
- >> Usage of Business Intelligence tools

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Reporting as a Service

- >> Definition of requirements and measurement specifications
- >> Data collection and treatment
- >> Professional, target group orientated report design for desktop and mobile platforms
- >> Dashboard creation for overviews and monitoring
- >> QUALIGON uses BusinessObjects™, QLIK™, Tableau™ and other platforms for in-house reporting and customised reporting solutions

Read about QUALIGON's success story for SMEs using Business-Objects™ on the SAP homepage or on <http://www.qualigon.de/SAP>.

KPI Reporting

- >> Secure data hosting
- >> Creation of individual online KPI portal and dashboard solutions
- >> Interactive visualisation and data drilling of assessed KPIs
- >> Integration of market leading BI tools
- >> Customised and scheduled report creation and delivery
- >> Benchmarking capabilities
- >> Accessible from your desktop, tablet and mobile client

Report analysis

- >> Data quality assessment and validation
- >> Data Drilling and Mining
- >> Use of statistical methodologies to strengthen analysis
- >> Device-specific analysis per model and Type Allocation Code (TAC)
- >> Tracking and matching of Key Performance Indicators (KPI) against pre-set KPI targets
- >> Visualisation of Geo-referenced data
- >> Extract Key Insights for management

Optimisation and Processes

- >> Management of reporting, analysis and optimisation processes
- >> Process definition and documentation
- >> Setup and controlling of optimisation processes
- >> Continuous driving of improvements
- >> Tracking of the improvement processes to assure long-term benefits
- >> Quality Management

Company Profile

QUALIGON
EXPRESS QUALITY

QUALIGON focuses on quality issues from the user's perspective in telecommunications.

Our services and products cover:

- >> End to End Quality for service and operator benchmarking
- >> Reporting and analysis in telecommunications
- >> Process and Quality Management
- >> Test automation and Continuous Quality with CQ Lab by Perfecto Mobile
- >> Full service provider for indoor localisation solutions, location based analytics and marketing with awiloc® by Fraunhofer

QUALIGON is a certified partner of Perfecto Mobile. We are your number ONE choice in delivering professional services, trainings and hosting private and public CQ Labs.

QUALIGON is member of the awiloc® Alliance.

For more information on QUALIGON's professional services, products and portfolio **please contact us.**

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